

The Transformation Agenda

Dr Ruth Hussey, OBE
Regional Director of Public Health /
Senior Medical Director for
NHS North West and DH North West



Current Position

- **Demand for health care in the North West is High**
 - Admissions increased by 10% 2005-08
 - Emergency admissions increased by 19% 2002-07
 - Rate of A&E attendances doubled 2005-08
 - Emergency admissions are 25% higher in the North West than the average for England
 - High readmission rates



The Current Situation is NOT Sustainable

- Demographics and poor health in the North West
- Changing Public expectations
- People and Communities as passive recipients of services
- Good partnership working in the North West but could have better alignment

Next Stage Review



- Quality the organising principle
- Prevention in all that we do
- New relationship with staff and the public



What Needs to Change?

- Growing the supply side of healthcare is not sustainable – prevention is critical
- Future delivery approaches to prevention need greater scale and focus alongside better execution and a systematic use of evidence if they are to have a population impact



What Else Needs To Change?

- Payback periods are not always long – we need to identify quick wins
- Health consequences of recession – prevention is critical
- Action on alcohol is galvanising the whole system
- Impact of Swine flu

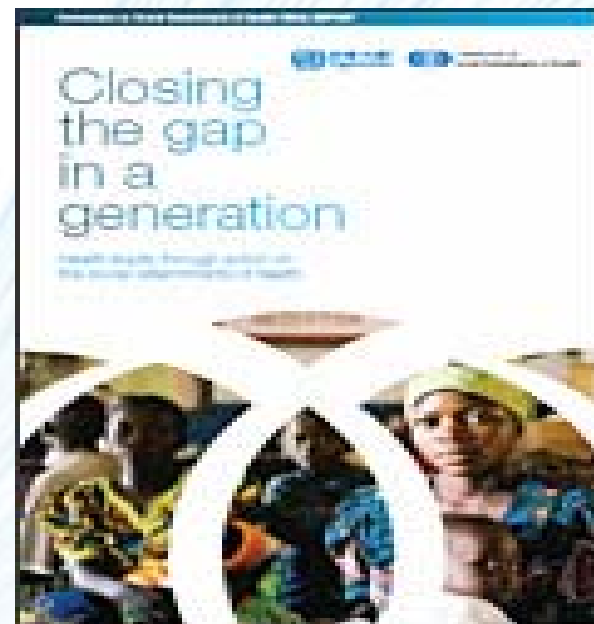
The evidence exists: the Marmot message ...

Strategic Review of Health Inequalities in England (Marmot Review)

✓ People

✓ Places

✓ Power





Primary Prevention

- Early child development and education
- Employment and work conditions, social protection
- Built environment
- Sustainable development
- Social exclusion and social mobility
- Priority public health conditions
- Economic analysis



When Prevention Fails

- Failure to address these priorities results in increased issues relating to:
 - Cardiovascular Disease
 - Cancer
 - Obesity
 - Alcohol
 - Mental Health
 - Violence etc



Solutions

- Whole system approach – “Total Place”
- Focus on key groups and individuals
- Community engagement
- Improving health at work and through work
- Risk = short term financial imperatives inhibit investment in R&D and innovation



Introducing...



North West Centre for Transformation
in Health and Wellbeing

The NW Centre for Transformation in Health and Well-being

Design phase



New ways of thinking and doing

Maximising investment in health
inequalities and better health
and wellbeing



Supporting

- Learning across boundaries
- Joined-up and swifter learning and action – faster diffusion of effective practice



Focusing On

- Providing leadership in public health research
- Supporting collaborations in research
- Developing innovative bids for funding
- Raising the profile of the North West as a vibrant place to do research and implementation
- Delivering internationally renowned research
- Supporting leaders across all sectors



Delivering

- The public health workforce
- 'Fit for purpose' now and in the future

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our life

The North West is a success story in many ways. We are the second largest regional economy. We have almost seven million inhabitants and are home to more than 230,000 companies. Our economy is worth a remarkable £106 billion.

The people of the North West have achieved all this and yet, we have some of the worst health in the country. This means that a boy born in the North West today might expect to live ten years less than one born in the South of the country.

Our Life aims to transform the lives of people in the North West so that in a generation we can boast about the region's good health rather than languishing near the bottom of the nation's health league tables.

Our Life recognises that the solutions to these challenges are broader than health. We need to engage in a debate about our culture and its consequences to our economy and our communities, to crime, ill-health, violence and the reputation of the region.



did you know

A baby boy born in Manchester will live on average 10 years less than a boy born in Chelsea. And in terms of the number of healthy years we might expect, the gap is even greater.



CDC for YOU



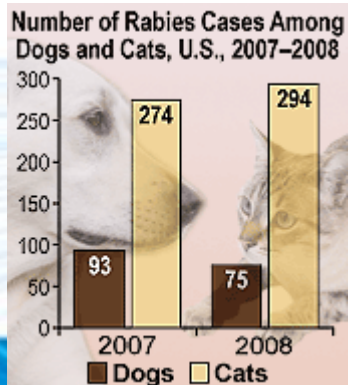
Centers for Disease Control and Prevention
Your Online Source for Credible Health Information



**Karolinska
Institutet**



HSPH, 651-677 Huntington Avenue





Large Scale Change in social systems - Common themes

- Movement towards a new vision
 - Something better and fundamentally different from status quo
- Identification and communication of key themes
 - People can get their heads around and will make a big difference
- Mutually reinforcing change across multiple processes/subsystems
- Multiples of things
- Emergent planning and design
 - Flexibility, adaptability, and engagement of others are key
- Outcomes impossible to predict at a detailed level
- Transformation of mindset
- Inherently sustainable new ways



The End Result Or “Big Hairy Goal”

- Better health and well being **for all**
- Leading edge research and practice
- Prevention embedded in all we do
- Optimal and sustainable use of resources



Become part of the movement for
better health and well being

Contact Gill Sadler
Gill.sadler@northwest.nhs.uk