

UK Evaluation Society

UK Evaluation Society
2019 Annual Evaluation Conference

Evaluation: A Diverse Field



15-16 May 2019 | De Vere Grand Connaught Rooms | London

Programme

Introduction

The theme of the 2019 annual conference of the UK Evaluation Society is Evaluation: A Diverse Field. Evaluation is a truly diverse discipline with a broad field of practice. The conference will celebrate this diversity – of types of evaluation, in different fields, using a range of methods.

Evaluations are undertaken for different reasons, for different types of organisations, and by a range of individuals and organisations. Those working in evaluation come to it from a range of experiences, professional backgrounds and academic disciplines. And they practice it across a very wide range of fields and sectors, commissioning or using many contrasting and complementary approaches and methods drawn from quantitative and qualitative sciences. Yet, evaluators share a number of common attributes: in particular that their work entails evaluative practice, and they are proponents of evaluative thinking.

We would like to celebrate the very extensive array of evaluative practice being pursued by members and delegates. We have had an excellent response to the call for abstracts and are very pleased that the conference programme does indeed reflect a broad spectrum of current evaluation.

We have sessions from organisations in the public sector including: NHS England, What Works Centres, Department for Transport, Ministry for Housing, Communities and Local Government, and the Scottish Government. We have significant presentations from academic evaluators and those using evaluation in their doctoral studies, as well as a wide range of individual evaluation consultants and evaluation consultancies. Presentations comprise a range of formats, including: keynote speeches, facilitated interactive sessions, panel discussions, World Cafés, posters and sessions covering four related methods.

ACKNOWLEDGEMENTS

The UK Evaluation Society would like to thank the following for providing support for the conference:



The Health Foundation
for sponsoring
Parallel
Session 1.1



iCF
for sponsoring
the Keynote
Presentations on
15 May



Ipsos MORI
for sponsoring the
Young Evaluator of
the Year Award



SAGE Publishing
for sponsoring the
Best Paper and
Best Poster Prizes








Traverse Ltd
for sponsoring
Parallel
Session 2.3

PROGRAMME

15 MAY 2019

KEY

-  THEME 1
Grand challenges – solving major national and global challenges
-  THEME 2
The diversity of evaluation in the sectors
-  THEME 3
Evaluation designs, approaches and methods – a spectrum of innovative practice
-  THEME 4
Evaluation collaborations – learning and working together to enhance practice
-  CROSS-GOVERNMENT EVALUATION SHOWCASE

10.00 **Registration and refreshments**

10.30 **Welcome and introduction**

Julian Barr

President, UK Evaluation Society

10.45 **KEYNOTE PRESENTATION**

Sponsored by ICF

NIHR School for Public Health Research Guidance on Systems Thinking and Systems Evaluation for Local Practice

Dr Matt Egan

Associate Professor, London School of Hygiene and Tropical Medicine



11.30 **Parallel session 1**

1.1 **EVALUATING COMPLEXITY IN THE HEALTH SECTOR**

Sponsored by the Health Foundation

(Session closes at 13.15)



CORNWALL SUITE

Understanding impact in complex environment: The benefits of using different strategies

Sarah Brown and Graham Thom, SQW Ltd

Dr Stefano Conti, NHS England and NHS Improvement

Development of guidance for feasibility studies to decide whether and how to proceed to full-scale evaluation of complex public health interventions

Professor Daniel Wight, MRC/CSO Social and Public Health Sciences Unit

NHS England's approach to evaluating complex system change: The New Care Models (NCM) programme

Samantha Hinks, NHS England

Michael Lawrie, Ipsos MORI

1.2 **CROSS-GOVERNMENT EVALUATION SHOWCASE**

DORSET SUITE

(Session closes at 13.15)

Bikes, trains and automobiles: Diversity of evaluation within the Department for Transport

Steven Finch, Department for Transport

Evaluation in the public sector: How can we maintain rigour in a context of resource scarcity?

Dr Amy Watson and Dr Peter Phillips, Scottish Government

Designing and delivering disability inclusive evaluations: Learning from the experience of DFID

Alison Pollard, DFID

1.3 **INNOVATION IN HEALTH, SOCIAL CARE AND THIRD SECTOR EVALUATION**

DURHAM SUITE

Rapid cycle design and testing for improvement in the third sector

Dr Keira Lowther, Finlay Green and Dr Deon Simpson, Dartington Service Design Lab

Telling our truths: People who use services and carers co-producing evaluations in the health and social care sector. Case study: The evaluation of the Integrated Personal Commissioning Programme

Maya Agur, Graham Thom, Pete Fleischmann and Kate Pieroudis, SQW Ltd

1.4 CHILDREN, YOUTH AND EVALUATION DERBY SUITE

Designing effective evaluations for applying scientific academic research to career based interventions with younger children

Itoro Charles Emembolu, Northumbria University

Measuring the magic: The power, potential and pitfalls of a shared evaluation framework across the non-formal youth sector in England

Ed Anderton, Centre for Youth Impact

Karen Scanlon, New Philanthropy Capital

Laura Venning, The National Lottery Community Fund

Engaging children in evaluations: Benefits and challenges

Dr Jessica Ozan, Manchester Metropolitan University

13.00 Lunch and poster viewing

14.00 KEYNOTE PRESENTATION

Sponsored by ICF

From complicated interventions to interruptions in complex systems? Updating the Medical Research Council's guidance on the development and evaluation of complex interventions

Dr Peter Craig

Public Health Researcher, MRC/CSO Social and Public Health Sciences Unit, University of Glasgow



14.45 Parallel session 2

2.1 EVALUATION OF RESEARCH AND EVALUATION IN UNIVERSITIES DERBY SUITE

Assessing the impact of research for international development: What does success look like and how do we measure it? A case-study of the Ecosystem Services for Poverty Alleviation (ESPA) programme

Rebecca Murray, LTS International

Valeria Izzi, ESPA Directorate, University of Edinburgh

The Delta of Impact: Using Outcome Harvesting to understand the processes to impact of an international development research portfolio

Dr Louise Clark, Institute of Development Studies

Working as a (non-academic) evaluator within a higher education institution

Dr Gemma Moore and Lizzie Cain, University College London

2.2 CROSS-GOVERNMENT EVALUATION SHOWCASE DORSET SUITE

Delivering a large scale evaluation and learning service for the cross UK Government Prosperity Fund

Lizzy Whitehead, LTS International

Developing a single evaluation framework for a large and diverse portfolio of programmes: The case of the UK Prosperity Fund

Fionn O'Sullivan, WYG

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CORNWALL SUITE

**2.3 EVALUATION DESIGNS, APPROACHES AND METHODS:
A SPECTRUM OF INNOVATIVE PRACTICE**

Sponsored by Traverse Ltd

Digital: A need to have, not a nice to have in evaluation

Kelsey Beninger and Mary Suffield, Kantar Public

The role of data visualisation in evaluation

David Drabble, The Tavistock Institute

Troubled families evaluation: Use of innovative data design and evaluation methods

Lan-Ho Man and Matthew Lynch, Ministry for Housing, Communities and Local Government

**2.4 EVALUATION DESIGNS, APPROACHES AND METHODS: A SPECTRUM OF
INNOVATIVE PRACTICE**

DURHAM SUITE

How to be rapid and rigorous when applying rapid evaluation methodology in healthcare

Dr Manbinder Sidhu and Tom Ling, University of Birmingham

16.15 Refreshments and poster viewing

16.45 Parallel session 3

3.1 EVALUATION SOFTWARE TOOLS, PLUS RAPID OUTCOME ASSESSMENT

CORNWALL SUITE

RAPID Outcome Assessment: An exciting, innovative method for measuring complexity

Dr Brendan Whitty, WYG

Using Kumu to develop robust programme Theories of Change

Mark Oldenbeuving, Integrity

R for evaluation: A taster

Steve Powell, Consultant

Making theory of change diagrams at theorymaker.info

Steve Powell, Consultant

3.2 HEALTH, AGEING AND EVALUATION APPROACHES

DORSET SUITE

Building a package of research, evaluation and learning around community-based approaches to supporting people in later life

Matt Baumann and Luke Price, Centre for Ageing Better

Evaluating complex change in health systems to support achieving universal health care coverage: A framework for critical reflection

Eleanor Brown, Itad

Fab or fad: A debate on modern evaluation approaches

Michelle Hollier, Winning Moves

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3.3 PRACTICAL EVALUATION LESSONS AND CHALLENGES OF EVALUATING ADAPTIVE PROGRAMMES

DERBY SUITE

Evaluation confidential: Adventures from the evaluator's kitchen

Cecilia Ljungman, NIRAS, Sweden

Evaluating change: Challenges and options for summative evaluations of adaptive programming

Dr Brendan Whitty, WYG

3.4 CROSS-GOVERNMENT EVALUATION SHOWCASE

DURHAM SUITE

The Magenta Book 2019

Representatives from the Cross-Government Evaluation Group

Presentation and panel discussion, with Q&A

18.15 **Close**

18.30 - **Drinks reception hosted by the UK Evaluation Society**


19.30

09.00 **Registration and refreshments**

09.30 **UKES Annual General Meeting**

10.15 **Refreshments and poster viewing**

10.30 **Parallel session 4**



 4.1 EVALUATION DESIGNS, APPROACHES AND METHODS:
 A SPECTRUM OF INNOVATIVE PRACTICE

CORNWALL SUITE

Attributing development impact: The Qualitative Impact Protocol (QuIP) case book

Dr James Copestake, University of Bath

C-M-O'n and QuIP with us! Innovative methods for understanding change in complex systems

Edward Hedley, Jessica Rust-Smith and Fabiola Lopez-Gomez, Itad

Using realist evaluation findings to inform the design and implementation of complex interventions

Dr Matthew McConnachie and Clarissa Sampson, NIRAS LTSI

Contribution courts

Niki Wood, Government Partnerships International



 4.2 CROSS-GOVERNMENT EVALUATION SHOWCASE – THE INDUSTRIAL STRATEGY

DORSET SUITE

The challenges of evaluating the Industrial Strategy

Liz Gilfillan, Dr Diana Kasparova and Cindy Chen,

Department for Business, Energy and Industrial Strategy



 4.3 CHARITIES EVALUATION WORKING GROUP SHOWCASE

DURHAM SUITE

Beyond measure: Supporting evaluators in the third sector

ChEW World Café group discussion



 4.4 EVALUATION IN INTERNATIONAL DEVELOPMENT: METHODS AND APPROACHES

DERBY SUITE

To boldly go where no evaluator has gone before: The CEDIL evaluation agenda

Dr Edoardo Masset, CEDIL

The value of qualitative methods in evaluation multi-purpose, multi-sector and multi-country interventions

Emma Godfrey and Isabella Di Paolo, Coffey International Development

12.00 **Lunch**

13.00 **KEYNOTE PRESENTATION**

Application, impact and context: A personal reflection on the use of evaluation

Glen Garrod

Immediate Past President, Association of Directors of Social Services

13.35 **Attributing development impact: The Qualitative Impact Protocol (QuIP) case book launch**

Dr James Copestake

University of Bath

13.45 **Award of prizes and VEPR certificates**

14.00 **Parallel session 5**

5.1 THE DIVERSITY OF EVALUATION IN THE SECTORS –
CLIMATE CHANGE AND THE BRACED PROGRAMME

CORNWALL SUITE

Evaluating the BRACED programme using a range of methods

Dave Wilson, Alex Cornelius, Dr Gil Yaron and Dr Jen Leavy, ITAD

5.2 THE DIVERSITY OF EVALUATION IN THE SECTORS: EVALUATION AND ADAPTATION

DORSET SUITE

**It is challenging, but it works!: Challenges and benefits of using Problem-Driven Iterative
Adaptation (PDIA)**

Heidi Ober, Coffey International Development

Ben Maiyo, Jamii Thabiti Programme

Adapting evaluation designs in a long-term study: A case of enterprise support in the UK

Jonathan Cook and Joe Duggett, SQW Ltd

Matt Adey, British Business Bank

5.3 ROLES AND CULTURE IN EVALUATION

DERBY SUITE

Bringing out the best in times of uncertainty: Re-evaluating collaborative evaluation roles

Professor Georgie Parry-Crooke, The Tavistock Institute

Fraternisation across the divide: Can evaluators contribute to programme implementation?

Gordon Freer, WYG

Planting the seeds of success: Establishing an evaluation culture in a non-departmental public body

April Hughes, Agriculture and Horticulture Development Board

5.4 THE DIVERSITY OF EVALUATION IN THE SECTORS

DURHAM SUITE

Can programme self-reporting alone be sufficient for informing course correction and learning?

Callum Murdoch, LTS International

Bryce Hartley and Scott Chaplowe, Children's Investment Fund Foundation

On the measurement of diversity: Explorations within a Participatory Scenario Planning process

Dr Rick Davies, Evaluation Consultant

15.30 **Refreshments**

15.45 **Parallel session 6**

6.1 EVALUATION IN THE THIRD SECTOR AND THE NATIONAL CITIZEN SERVICE CORNWALL SUITE

Internal evaluation with external evaluation advice: A case study from the third sector

Dr Christiane Kerlen, Kerlen Evaluation Ltd

Dr Henrik Brinkmann, Bertelsmann Stiftung, Germany

Putting (programme) theory into practice: The feasibility and utility of developing and using programme theory in small third sector organisations tackling social issues

Robyn Millar, University of Strathclyde

6.2 EVALUATION GRAND CHALLENGES AND INTERNATIONAL DEVELOPMENT DERBY SUITE

Evaluating grand challenges and innovation: Approaches, lessons and reflections

Clarissa Poulson and Katharine May, IPE Triple Line

Evaluation in international development: Towards a new narrative

Bridget Dillon, DFID

6.3 EVALUATION OF PROGRAMMES FOR PATIENTS IN DISTRESS AND WIDENING STUDENT PARTICIPATION DORSET SUITE

Evaluation of Samaritans partnerships with the healthcare system: Providing support to patients in emotional distress

Dr Stephanie Aston, Samaritans

The effects of evaluation/stakeholder relationships on key decision-making moments in the evaluation planning process: Putting theory to practice for the evaluation of a collaborative widening participation programme in the North East of England

Catherine Kelly, University of Bristol

6.4 USING QUALITATIVE AND THEORY-BASED METHODS DURHAM SUITE

Tips and tools for implementing Contribution Analysis: Lessons learnt from a series of advocacy evaluations

Laura Hopkins, Itad

Catherine Currie, Catherine Currie Consulting Limited

Practical lessons for applying theory-based methods to evaluate complex programmes seeking to drive 'transformational change' across markets and policy landscapes

Antonia Dickman, Ipsos MORI

17.15 **Close**