UK Evaluation Society
2019 Annual Evaluation Conference

Evaluation: A Diverse Field

15-16 May 2019 | De Vere Grand Connaught Rooms | London

Programme
The theme of the 2019 annual conference of the UK Evaluation Society is Evaluation: A Diverse Field. Evaluation is a truly diverse discipline with a broad field of practice. The conference will celebrate this diversity – of types of evaluation, in different fields, using a range of methods.

Evaluations are undertaken for different reasons, for different types of organisations, and by a range of individuals and organisations. Those working in evaluation come to it from a range of experiences, professional backgrounds and academic disciplines. And they practice it across a very wide range of fields and sectors, commissioning or using many contrasting and complementary approaches and methods drawn from quantitative and qualitative sciences. Yet, evaluators share a number of common attributes: in particular that their work entails evaluative practice, and they are proponents of evaluative thinking.

We would like to celebrate the very extensive array of evaluative practice being pursued by members and delegates. We have had an excellent response to the call for abstracts and are very pleased that the conference programme does indeed reflect a broad spectrum of current evaluation.

We have sessions from organisations in the public sector including: NHS England, What Works Centres, Department for Transport, Ministry for Housing, Communities and Local Government, and the Scottish Government. We have significant presentations from academic evaluators and those using evaluation in their doctoral studies, as well as a wide range of individual evaluation consultants and evaluation consultancies. Presentations comprise a range of formats, including: keynote speeches, facilitated interactive sessions, panel discussions, World Cafés, posters and sessions covering four related methods.

ACKNOWLEDGEMENTS

The UK Evaluation Society would like to thank the following for providing support for the conference:

- The Health Foundation for sponsoring Parallel Session 1.1
- iCF for sponsoring the Keynote Presentations on 15 May
- Ipsos MORI for sponsoring the Young Evaluator of the Year Award
- SAGE Publishing for sponsoring the Best Paper and Best Poster Prizes
- Traverse Ltd for sponsoring Parallel Session 2.3
10.00  Registration and refreshments
10.30  Welcome and introduction
       Julian Barr
       President, UK Evaluation Society
10.45  KEYNOTE PRESENTATION
       Sponsored by ICF
       NIHR School for Public Health Research Guidance on Systems Thinking and
       Systems Evaluation for Local Practice
       Dr Matt Egan
       Associate Professor, London School of Hygiene and Tropical Medicine
11.30  Parallel session 1
       1.1  EVALUATING COMPLEXITY IN THE HEALTH SECTOR
           Sponsored by the Health Foundation
           (Session closes at 13.15)
           Understanding impact in complex environment: The benefits of using different strategies
           Sarah Brown and Graham Thom, SQW Ltd
           Dr Stefano Conti, NHS England and NHS Improvement
           Development of guidance for feasibility studies to decide whether and how to proceed to full-scale
           evaluation of complex public health interventions
           Professor Daniel Wight, MRC/CSO Social and Public Health Sciences Unit
           NHS England’s approach to evaluating complex system change: The New Care Models (NCM)
           programme
           Samantha Hinks, NHS England
           Michael Lawrie, Ipsos MORI
       1.2  CROSS-GOVERNMENT EVALUATION SHOWCASE
           (Session closes at 13.15)
           Bikes, trains and automobiles: Diversity of evaluation within the Department for Transport
           Steven Finch, Department for Transport
           Evaluation in the public sector: How can we maintain rigour in a context of resource scarcity?
           Dr Amy Watson and Dr Peter Phillips, Scottish Government
           Designing and delivering disability inclusive evaluations: Learning from the experience of DFID
           Alison Pollard, DFID
       1.3  INNOVATION IN HEALTH, SOCIAL CARE AND THIRD SECTOR EVALUATION
           Rapid cycle design and testing for improvement in the third sector
           Dr Keira Lowther, Finlay Green and Dr Deon Simpson, Dartington Service Design Lab
           Telling our truths: People who use services and carers co-producing evaluations in the health and
           social care sector. Case study: The evaluation of the Integrated Personal Commissioning Programme
           Maya Agur, Graham Thom, Pete Fleischmann and Kate Pieroudis, SQW Ltd
14 CHILDREN, YOUTH AND EVALUATION

Derby Suite

Designing effective evaluations for applying scientific academic research to career based interventions with younger children

Itoro Charles Emembolu, Northumbria University

Measuring the magic: The power, potential and pitfalls of a shared evaluation framework across the non-formal youth sector in England

Ed Anderton, Centre for Youth Impact
Karen Scanlon, New Philanthropy Capital
Laura Venning, The National Lottery Community Fund

Engaging children in evaluations: Benefits and challenges

Dr Jessica Ozan, Manchester Metropolitan University

13.00 Lunch and poster viewing

14.00 KEYNOTE PRESENTATION

Sponsored by ICF

From complicated interventions to interruptions in complex systems? Updating the Medical Research Council’s guidance on the development and evaluation of complex interventions

Dr Peter Craig
Public Health Researcher, MRC/CSO Social and Public Health Sciences Unit, University of Glasgow

14.45 Parallel session 2

2.1 EVALUATION OF RESEARCH AND EVALUATION IN UNIVERSITIES

Derby Suite

Assessing the impact of research for international development: What does success look like and how do we measure it? A case-study of the Ecosystem Services for Poverty Alleviation (ESPA) programme

Rebecca Murray, LTS International
Valeria Izzi, ESPA Directorate, University of Edinburgh

The Delta of Impact: Using Outcome Harvesting to understand the processes to impact of an international development research portfolio

Dr Louise Clark, Institute of Development Studies

Working as a (non-academic) evaluator within a higher education institution

Dr Gemma Moore and Lizzie Cain, University College London

2.2 CROSS-GOVERNMENT EVALUATION SHOWCASE

Dorset Suite

Delivering a large scale evaluation and learning service for the cross UK Government Prosperity Fund

Lizzy Whitehead, LTS International

Developing a single evaluation framework for a large and diverse portfolio of programmes: The case of the UK Prosperity Fund

Fionn O’Sullivan, WYG
2.3 EVALUATION DESIGNS, APPROACHES AND METHODS: A SPECTRUM OF INNOVATIVE PRACTICE

Sponsored by Traverse Ltd

Digital: A need to have, not a nice to have in evaluation
Kelsey Beninger and Mary Suffield, Kantar Public

The role of data visualisation in evaluation
David Drabble, The Tavistock Institute

Troubled families evaluation: Use of innovative data design and evaluation methods
Lan-Ho Man and Matthew Lynch, Ministry for Housing, Communities and Local Government

2.4 EVALUATION DESIGNS, APPROACHES AND METHODS: A SPECTRUM OF INNOVATIVE PRACTICE

How to be rapid and rigorous when applying rapid evaluation methodology in healthcare
Dr Manbinder Sidhu and Tom Ling, University of Birmingham

16.15 Refreshments and poster viewing

16.45 Parallel session 3

3.1 EVALUATION SOFTWARE TOOLS, PLUS RAPID OUTCOME ASSESSMENT

RAPID Outcome Assessment: An exciting, innovative method for measuring complexity
Dr Brendan Whitty, WYG

Using Kumu to develop robust programme Theories of Change
Mark Oldenbeuving, Integrity

R for evaluation: A taster
Steve Powell, Consultant

Making theory of change diagrams at theorymaker.info
Steve Powell, Consultant

3.2 HEALTH, AGEING AND EVALUATION APPROACHES

Building a package of research, evaluation and learning around community-based approaches to supporting people in later life
Matt Baumann and Luke Price, Centre for Ageing Better

Evaluating complex change in health systems to support achieving universal health care coverage: A framework for critical reflection
Eleanor Brown, Itad

Fab or fad: A debate on modern evaluation approaches
Michelle Hollier, Winning Moves
3.3 PRACTICAL EVALUATION LESSONS AND CHALLENGES OF EVALUATING ADAPTIVE PROGRAMMES

Evaluation confidential: Adventures from the evaluator’s kitchen
Cecilia Ljungman, NIRAS, Sweden

Evaluating change: Challenges and options for summative evaluations of adaptive programming
Dr Brendan Whitty, WYG

3.4 CROSS-GOVERNMENT EVALUATION SHOWCASE

The Magenta Book 2019
Representatives from the Cross-Government Evaluation Group
Presentation and panel discussion, with Q&A

18.15 Close
18.30 - Drinks reception hosted by the UK Evaluation Society
19.30
16 MAY 2019

09.00 Registration and refreshments
09.30 UKES Annual General Meeting
10.15 Refreshments and poster viewing
10.30 Parallel session 4

4.1 EVALUATION DESIGNS, APPROACHES AND METHODS: A SPECTRUM OF INNOVATIVE PRACTICE

Attributing development impact: The Qualitative Impact Protocol (QuIP) case book
Dr James Copestake, University of Bath

C-M-O’n and QuIP with us! Innovative methods for understanding change in complex systems
Edward Hedley, Jessica Rust-Smith and Fabiola Lopez-Gomez, Itad

Using realist evaluation findings to inform the design and implementation of complex interventions
Dr Matthew McConnachie and Clarissa Sampson, NIRAS LTSI

Contribution courts
Niki Wood, Government Partnerships International

4.2 CROSS-GOVERNMENT EVALUATION SHOWCASE – THE INDUSTRIAL STRATEGY

The challenges of evaluating the Industrial Strategy
Liz Gilfillan, Dr Diana Kasparova and Cindy Chen, Department for Business, Energy and Industrial Strategy

4.3 CHARITIES EVALUATION WORKING GROUP SHOWCASE

Beyond measure: Supporting evaluators in the third sector
ChEW World Café group discussion

4.4 EVALUATION IN INTERNATIONAL DEVELOPMENT: METHODS AND APPROACHES

To boldly go where no evaluator has gone before: The CEDIL evaluation agenda
Dr Edoardo Masset, CEDIL

The value of qualitative methods in evaluation multi-purpose, multi-sector and multi-country interventions
Emma Godfrey and Isabella Di Paolo, Coffey International Development

12.00 Lunch
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<td>13.00</td>
<td><strong>KEYNOTE PRESENTATION</strong></td>
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<td>Application, impact and context: A personal reflection on the use of evaluation</td>
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<td>Glen Garrod</td>
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<td>Immediate Past President, Association of Directors of Social Services</td>
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<td>13.35</td>
<td><strong>Attributing development impact: The Qualitative Impact Protocol (QuIP) case book launch</strong></td>
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<td>13.45</td>
<td><strong>Award of prizes and VEPR certificates</strong></td>
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<td>5.1</td>
<td>THE DIVERSITY OF EVALUATION IN THE SECTORS –</td>
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<td>CLIMATE CHANGE AND THE BRACED PROGRAMME</td>
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<td>Evaluating the BRACED programme using a range of methods</td>
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<td>Dave Wilson, Alex Cornelius, Dr Gil Yaron and Dr Jen Leavy, ITAD</td>
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<td>THE DIVERSITY OF EVALUATION IN THE SECTORS: EVALUATION AND ADAPTATION</td>
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<td>It is challenging, but it works!: Challenges and benefits of using Problem-Driven Iterative Adaptation (PDIA)</td>
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<td>Heidi Ober, Coffey International Development</td>
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<td>Ben Maiyo, Jamii Thabiti Programme</td>
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<td>Adapting evaluation designs in a long-term study: A case of enterprise support in the UK</td>
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<td>Jonathan Cook and Joe Duggett, SQW Ltd</td>
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<td>Matt Adey, British Business Bank</td>
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<td>ROLES AND CULTURE IN EVALUATION</td>
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<td>Bringing out the best in times of uncertainty: Re-evaluating collaborative evaluation roles</td>
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<td>Professor Georgie Parry-Crooke, The Tavistock Institute</td>
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<td>Gordon Freer, WYG</td>
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<td>Planting the seeds of success: Establishing an evaluation culture in a non-departmental public body</td>
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<td>April Hughes, Agriculture and Horticulture Development Board</td>
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<td>5.4</td>
<td>THE DIVERSITY OF EVALUATION IN THE SECTORS</td>
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<td>Can programme self-reporting alone be sufficient for informing course correction and learning?</td>
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<td>Callum Murdoch, LTS International</td>
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<td>Bryce Hartley and Scott Chaplowe, Children’s Investment Fund Foundation</td>
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<td>On the measurement of diversity: Explorations within a Participatory Scenario Planning process</td>
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<td>Dr Rick Davies, Evaluation Consultant</td>
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<td>15.30</td>
<td>Refreshments</td>
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15.45 Parallel session 6

6.1 EVALUATION IN THE THIRD SECTOR AND THE NATIONAL CITIZEN SERVICE

Internal evaluation with external evaluation advice: A case study from the third sector
Dr Christiane Kerlen, Kerlen Evaluation Ltd
Dr Henrik Brinkmann, Bertelsmann Stiftung, Germany

Putting (programme) theory into practice: The feasibility and utility of developing and using programme theory in small third sector organisations tackling social issues
Robyn Millar, University of Strathclyde

6.2 EVALUATION GRAND CHALLENGES AND INTERNATIONAL DEVELOPMENT

Evaluating grand challenges and innovation: Approaches, lessons and reflections
Clarissa Poulson and Katharine May, IPE Triple Line

Evaluation in international development: Towards a new narrative
Bridget Dillon, DFID

6.3 EVALUATION OF PROGRAMMES FOR PATIENTS IN DISTRESS AND WIDENING STUDENT PARTICIPATION

Evaluation of Samaritans partnerships with the healthcare system: Providing support to patients in emotional distress
Dr Stephanie Aston, Samaritans

The effects of evaluation/stakeholder relationships on key decision-making moments in the evaluation planning process: Putting theory to practice for the evaluation of a collaborative widening participation programme in the North East of England
Catherine Kelly, University of Bristol

6.4 USING QUALITATIVE AND THEORY-BASED METHODS

Tips and tools for implementing Contribution Analysis: Lessons learnt from a series of advocacy evaluations
Laura Hopkins, Itad
Catherine Currie, Catherine Currie Consulting Limited

Practical lessons for applying theory-based methods to evaluate complex programmes seeking to drive ‘transformational change’ across markets and policy landscapes
Antonia Dickman, Ipsos MORI

17.15 Close